

DAIRYLEA 2020

Vision For Our Future

What is Dairylea 2020?

Dairylea 2020 is a project to set Dairylea on a course to meet members' needs into the future. Its focus is on understanding the ever changing dairy environment and positioning Dairylea's business operations to meet members' needs as we progress through the next decade. To better understand the changes to the dairy environment and members' needs, Dairylea is reaching out to members, employees and others outside our organization to gain their input and insights. Trying to predict the future is impossible, as you know. However, thinking about the future and discussing it with members and others will undoubtedly reveal some long-range needs or broad areas of concern or interest. Over the next decade, Dairylea can then employ resources to meet these needs, concerns or interests, bringing value to our membership.

What role can you have in Dairylea 2020?

As part of this process, we want your observations on where you believe the dairy industry is headed, and how Dairylea can help you and your operation succeed as we move forward together.

Tell us your thoughts on...

- What the landscape of the Dairy Industry will be like 10 years from now regionally, nationally and internationally?
- How the needs of the dairy industry will differ in 2020 compared to today?
- How the needs of dairy farmers, processors and manufacturers, consumers, and agribusinesses will differ in 2020 compared to today?
- What will Dairylea's role be in the future on a regional, national, and international level?
- What programs and services you will need from Dairylea?

We want to hear your comments!

Contact us one of the following ways:

EMAIL: Dairylea2020@dairylea.com

CALL: 1-800-582-2552 Extension 2020#.

Leave a voicemail of your comments and suggestions.

MAIL: Dairylea Cooperative, Inc.

c/o Dairylea 2020

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A CENTURY OF COOPERATION

Dairylea
Cooperative Inc. ❁